

# Do's and Don'ts

This pdf walks you through the do's and don'ts we recommend for your design templates. We want to ensure you're making good decisions that will support the best possible outcome.

These are only guidelines, though! In the end, you have creative control over your project. For those with little to no design experience, these tips will be very helpful.



USE THIS PDF TO

---

GET EXCITED ABOUT EDITING YOUR NEW TEMPLATES


---

ENSURE THAT YOU'RE NOT MAKING ANY COMMON EDITING MISTAKES

# Do's and Don'ts



## DO

Look out for this symbol  when you're editing. If it appears while you're typing, it means you've typed more than the text box and template will allow. To fix, press delete until the symbol disappears. Then, either shorten your message or try a different template.



## DON'T

Make the text box longer to accommodate your copy. We set the text boxes to specific sizes so that your copy stays within our established margins.

In this DON'T example, the width of the text box has been altered to fit a longer message. This leaves very little space between the message and the image.

